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For Immediate Release*

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United Way of Greater Union County Welcomes Four New Board Members

*Kimberly Smith, Bibi Taylor, Robert Hopkins and Joseph Steiner
Join United Way of Greater Union County's Board of Trustees*

Elizabeth, NJ – December 17, 2013 - United Way of Greater Union County (UWGC U) is excited to announce the appointment of four new board members.

“With the New Year approaching, I would like offer my sincerest thank you to our newest set of board members who have enthusiastically joined our cause. I am looking forward to a great year of prosperity as we move toward continued economic progress, and work to build stronger families,” says James W. Horn, President/CEO, United Way Greater Union County.

The primary role of the board is to support the mission of United Way of Greater Union County and help make strides towards a better future for our neighborhoods and our families. UWGUC newest members, include:

Kimberly Smith – Extremely skilled at creating partnerships, Smith is the Regional Director of the Government & Community Affairs for Comcast in New Jersey. Smith’s role at Comcast is to focus on the company’s strategic community investment initiatives throughout the Garden State. She has been directly involved in the advancement of several of Comcast’s signature programs including Comcast Cares Day, The Comcast Leaders and Achievers Scholarship Program and Comcast Foundation Grants. Smith is credited for developing strong localized partnerships between Comcast and several organizations such as, the Partnership for a Drug Free New Jersey, Boys & Girls Clubs, and United Way, just to name a few. Prior to working for Comcast, Smith was a small business owner. Smith is a Rutgers graduate and lifelong resident of Woodbridge Township.

Bibi Taylor ~ Taylor boast a successful long-term career working with several municipalities in New Jersey, including River Vale, Plainfield, Dover, and East Orange, and is currently the Finance Director and County Treasurer for the County of Union, New Jersey. She is responsible for managing County of Unions’ operating and capital budget totaling over \$500 million. As the City Administrator for the City of Plainfield, from 2010-2011, she was responsible for the day-to-day operations of City government with a staff of over 500 municipal employees and a budget of \$72 million. In addition to Taylor’s prestigious career, she earned a Masters Degree in Public Administration from Rutgers University, holds a certification in Qualified Purchasing Agent & Registered Public Purchasing Official, and earned a School Business Administrator Certificate of Eligibility for the New Jersey State Department of Education.

Robert Hopkins ~ As a leading IT Executive, Hopkins worked at Emdeon a provider of revenue and payment cycle management and clinical information exchange solutions, connecting payers, with providers and patients, in the U.S healthcare system for almost 30 years. Hopkins was a Senior-Level IT Project Manager of Operations and Development and was responsible for handling over 4 million claims a day. His unique combination of technology and social communication skills earned him his role as Assistant VP of Special Projects from 2007-2011. Hopkins background includes leading efforts across business analysis, requirements definition, government regulations, and motivating others.

Joseph Steiner ~ Successfully working with many businesses, entrepreneurs, and organizations, Steiner served in senior management positions for various Chambers of Commerce within New Jersey since the 70's. Most notably, Steiner was named President of Summit Downtown, Inc. in 1986 when the Chamber formed the Special Improvement Corporation for the City of Summit and subsequently served through June of 2005. Steiner is currently a member of several boards including, the American Chamber of Commerce Executives, the New Jersey Association of Chamber of Commerce Executives and the Union County Employer Legislative Committee.

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About the United Way of Greater Union County

The mission of United Way of Greater Union County is to ensure the health and human services needs of the community are identified and addressed in ways that create a better quality of life for the residents of Union County, North Plainfield and South Plainfield.

UWGUC is dedicated to family strengthening—ensuring that everyone in Greater Union County has the necessary opportunities, relationships and networks to support the success of their family. Family Strengthening is built on three pillars, education, income and health:

- Education is the foundation of a good life, setting an individual on a path of personal fulfillment and economic security.
- Adequate income to pay for today's necessities and save for the future provides a family with financial stability and independence.
- Good health improves a child's opportunity to learn, increases an adult's productivity at work and enhances quality of life for the elderly.

UWGUC partners with non-profits and government agencies throughout the county to help deliver the human services our community needs. For more information on United Way of Greater Union County, please visit www.uwguc.org.